

http://www.amazon.com/INNOVATIONS-SMALL-BUSINESS-SITUATION-MODELING-ebook/dp/B01DTB3P08/ref=sr_1_1?ie=UTF8&qid=1461317197&sr=8-1&keywords=VALERY+YA.+VILISOV

The screenshot shows the Amazon website interface. At the top, there's a navigation bar with the Amazon logo, a search bar containing "VALERY YA. VILISOV", and links for "Departments", "Your Amazon.com", "Today's Deals", "Gift Cards & Registry", and "Hello. Sign in Your Account". Below this, there's a secondary navigation bar with links like "Buy a Kindle", "Kindle eBooks", "Kindle Unlimited", "Advanced Search", "Daily Deals", "Free Reading Apps", and "Kindle Sing". The main content area displays the product page for "INNOVATIONS AND SMALL BUSINESS: CURRENT SITUATION AND MODELING" by Valery Ya. Vilisov and Anna V. Vilisova. The product is available as a Kindle Edition for \$9.99. The cover image shows a hand holding a tablet with various business icons. The page also includes a "Look inside" button, a "Be the first to review this item" link, and a "See all formats and editions" link.

amazon
Try Prime

All VALERY YA. VILISOV

Departments Your Amazon.com Today's Deals Gift Cards & Registry Hello. Sign in Your Account

Buy a Kindle Kindle eBooks Kindle Unlimited Advanced Search Daily Deals Free Reading Apps Kindle Sing

Kindle Store > Kindle eBooks > Business & Money

Look inside

INNOVATIONS AND SMALL BUSINESS
CURRENT SITUATION AND MODELING

Valery Ya. Vilisov
Anna V. Vilisova

Kindle Edition
by VALERY YA. VILISOV (Author), ANNA V. VILISOVA (Author)

Be the first to review this item

See all formats and editions

Kindle
\$9.99

Read with Our Free App



Product Details

File Size: 1824 KB

Print Length: 245 pages

Publisher: Academus Publishing (January 14, 2016)

Publication Date: January 21, 2016

Sold by: Amazon Digital Services LLC

Language: English

ASIN: B01DTB3P08

Text-to-Speech: Enabled ☒

X-Ray: Not Enabled ☐

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled ☒

Introduction

1 REFERENCES REVIEW ON THE TECHNOLOGY DEVELOPMENT AND THE THEORY OF DRIVING INNOVATION

- 1.1 Definition: Innovation
- 1.2 Global level: National innovation systems
- 1.3 Analysis of the NIS of the particular countries
- 1.4 Russian innovation system
- 1.5 Conclusion

2 NATIONAL STRATEGY OF INNOVATIONS DRIVING ECONOMIC GROWTH (WORLD'S EXPERIENCE)

- 2.1 National Innovation System: concept, structure, participants
- 2.2 Models of NIS
 - 2.2.1 Euro-Atlantic model (Europe: Germany, France, UK, Italy etc.)
 - 2.2.2 East-Asian model (Japan, Korea, Hong Kong China, Taiwan China etc.)
 - 2.2.3 Alternative model (Other: Thailand, Chili etc.)
 - 2.2.4 Triple helix
- 2.3 Conclusions

3 SCIENCE AND TECHNOLOGY PARKS (STP): CREATION, PECULIARITIES AND CHARACTERISTICS

- 3.1 Elements of S&T parks and terminology
- 3.2 The reasons for the STP creation
- 3.3 The types of STP's activities
- 3.4 STP's classification and models
- 3.5 Stages of development of STPs
 - 3.5.1 Stages in the life cycle of STPs and its residents
 - 3.5.2 Concentration of resources
 - 3.5.3 Networking in innovation ecosystem
 - 3.5.4 Breakthrough
 - 3.5.5 Mature development
- 3.6 The characteristics and performance of the institution of STPs
 - 3.6.1 The location of technoparks
 - 3.6.2 Infrastructure of STPs
 - 3.6.3 Contacts with other technology parks or economic subjects
 - 3.6.4 Conditions provided by the parks for residents
 - 3.6.5 The effectiveness of the science and technology parks
- 3.7 Conclusions

4 INNOVATION DRIVING ECONOMIC GROWTH IN RUSSIA: HISTORY OF DEVELOPMENT, CURRENT SITUATION, STRATEGY AND POLICY.

- 4.1 History of development and the evolution of Russian innovation policy. The development of the Russian innovative policy will be presented by the following groups: main events, innovation drive, public research and innovation infrastructures, each of the group will contain the main factors.
 - 4.1.1 Soviet period (till 1991)
 - 4.1.2 Turbulent restructuring, with early experimentation of new innovation policy approaches (1990s)
 - 4.1.3 Stabilization, with significant additions to the innovation policy framework (2000-2005)

4.1.4	Consolidation and expansion of the innovation policy framework (2005-2010)	
4.1.5	Towards a mature and efficient national innovation system (2010+)	
4.2	Current situation in Russian economic development	
4.2.1	Comparing of the innovation indicators for different countries.	
4.2.2	The SWOT-analysis of the Russian innovation system.	
4.3	Infrastructure of the Russian innovation system	
4.3.1	Elements of the Russian innovation system	
4.3.2	Innovational clusters in Russia.	
4.3.3	Science cities in Russia	
4.4	Strategy of the changing the Russian economy development type to innovational one.	
4.4.1	The Concept 2020	
4.4.2	State funding of the science and technology development	
4.4.3	Priority areas of development and critical technologies	
4.4.4	Instruments of the regional innovation policy	
4.5	Conclusions	
5	SCIENCE AND TECHNOLOGY PARKS IN RUSSIA: CHARACTERISTICS AND EXAMPLES	
5.1	S&T parks in Russia	
5.1.1	Main characteristics and examples	
5.1.2	The Skolkovo project	
5.2	Conclusions	
6	SMALL ENTERPRISES AS THE MOST FLEXIBLE AND ACTIVE ELEMENT OF THE INNOVATIVE DEVELOPMENT	
6.1	Small enterprises, their role in the country's economy	
6.1.1	Small enterprises in the world	
6.1.2	Small enterprises in Russia	
6.2	Small enterprises in the Moscow region: the analysis of indicators of innovative activity	
6.3	The estimation of the small enterprises№ potential.	
6.3.1	The concept of the analysis	
6.3.2	The estimation of the small enterprises№ potential due to the factor of the science and technology parks	
6.4	Conclusions	
7	USING INNOVATIONS FOR RISING THE SMALL ENTERPRISES№ SURVIVAL RATE	
7.1	The structure of technologies for the regional level	
7.2	Procedure management of survival and development of small enterprises on the basis of innovations	
7.3	Some tools for the technology of survival and development of small enterprises	
7.4	The application of the methodology of innovative development of small enterprise on the basis of scenario analysis	
7.4.1	Characteristics of business processes	
7.4.2	Analysis and evaluation of scenarios	
7.5	Conclusions	
8	ESTIMATION PERSPECTIVES OF INNOVATIONAL ECONOMIC DEVELOPMENT IN RUSSIA	
	Conclusion	
	References	