



НАВИГАТОР



eLIBRARY ID: 36559357

THE CLASSIFICATION MATRIX OF SOURCES OF NEW KNOWLEDGE AS A TOOL FOR PLANNING A COMPANY'S INNOVATION ACTIVITY

KHOROSHAVINA NATALYA SERGEEVNA, SHARKOVA A.V.¹, VASILEVA O.N.¹,
BORISOVA OLGA VIKTOROVNA, SOKOLOV KONSTANTIN OLEGOVICH

¹ Finance University under the Government of the Russian Federation, 49, Leningradsky avenue, Moscow, 125993

Тип: статья в журнале - научная статья Язык: английский
Том: 39 Номер: 41 Год: 2018 Страницы: 10

ЖУРНАЛ-

Издательство: Sociacion de Profesionales y Tecnicos del CONICIT
ISSN: 0798-1015

АННОТАЦИЯ:

In the present-day conditions of the nation's economic development, one is witnessing an amplification of the role played by innovation-focused companies, with new knowledge serving as the basis for the formation of these companies' resource potential. New knowledge can be regarded as the primary source of innovation, and it is this knowledge that determines the company's strategy, governs a company's future development and the process of bolstering its position in the market. This paper draws upon some of the best practices in the innovation sphere to establish a set of principles and methods for the formation of a company's knowledge base. The proposed approach is based on the following type of classification, represented as a matrix, implies breaking the entire set of sources of new knowledge (NKs) up into four major segments. Each segment within the classification matrix is assigned a numerical value (1–4). The matrix is divided into four segments: 1) Quadrant 1 – external and collective NKs; 2) Quadrant 2 – external and individual NKs; 3) Quadrant 3 – internal and collective NKs; 4) Quadrant 4 – internal and individual NKs.

▼ Показать полностью

РОССИЙСКИЙ ИНДЕКС
НАУЧНОГО ЦИТИРОВАНИЯ
Science Index

ИНСТРУМЕНТЫ

- ▶ Вернуться в список публикаций автора
 - ▶ Следующая публикация
 - ▶ Предыдущая публикация
 - ▶ Список статей в Google Академии, цитирующих данную
 - ▶ Перевести аннотацию на русский язык с помощью Translate.ru
 - ▶ Добавить публикацию в подборку:
- Новая подборка ▼

✳ Данная публикация входит в список моих работ

- ▶ Редактировать Вашу заметку к публикации
- ▶ Обсудить эту публикацию с другими читателями
- ▶ Добавить ссылку на полный